



TERRY GURNO
INSPIRE. EMPOWER. WIN.



At TERRY GURNO, we believe there is greatness in every person. When people discover, understand, and leverage their greatness they become their best self, make their greatest contributions, and live a life of significance, personally and professionally.

Being committed to a purpose-filled life and being responsible for it are both foundational to achieving this significance. We must truly OWN IT! to move past frustration, unrealized dreams, and untapped potential. It may not be easy, but it's worth it. Which is why we offer this presentation.

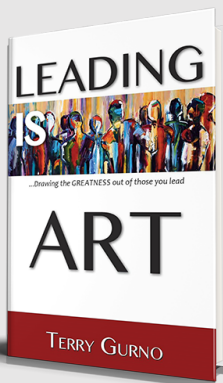
LET'S GET STARTED HELPING YOU WIN!

Book by Terry Gurno

LEADING IS ART

Drawing the GREATNESS out of those you lead

Terry's first book will change your understanding of what it means to lead. In LEADING IS ART, Terry reveals leading to be a purpose, a passion and an art form, the sum of which demonstrates a simple but powerful truth: it really isn't about control. It's about recognizing the potential for greatness in those you lead, and bringing it out.



OWN IT!

Building a Winning Culture in Life and Work

Your company culture has a huge impact on performance. Culture can set you apart from the competition and can become your greatest advantage. A great culture attracts and keeps the best talent, improves employee satisfaction, enhances your reputation, increases productivity, and grows your business!

How does it begin? A great culture starts with a strong foundation in personal ownership. OWN IT! helps by inspiring leaders to be the catalyst for change that creates a competitive advantage through a no-victims philosophy. And this 60-minute presentation speaks to everyone, empowering team members to act with ownership even if they're not designated leaders.

After this presentation, you will see employees take more responsibility, make fewer excuses and become more productive as they **OWN IT!**

"A winning culture doesn't just happen. You build it."

- Terry Gurno, Co-founder and CEO

ABOUT TERRY

Terry is a co-founder and the CEO of Terry Gurno. Drawing from thirty years of experience as a speaker, ministry leader, and CEO of a national real estate company, Terry understands first-hand the transformational impact that approaching leading as art can have on people's lives. His experiences in leading others and drawing out their greatness were the catalyst that revealed his true purpose: to create an organization that inspires and empowers leaders to new levels of strength-based, meaningful success.