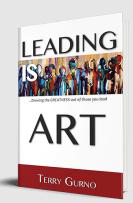


Book by Terry Gurno

LEADING IS ART

Drawing the GREATNESS out of those you lead

Terry's first book will change your understanding of what it means to lead. In LEADING IS ART, Terry reveals leading to be a purpose, a passion and an art form, the sum of which demonstrates a simple but powerful truth: it really isn't about control. It's about recognizing the potential for greatness in those you lead, and bringing it out.



TERRY GURNO

Speaker | Trainer | Coach | Author | Leadership Artist

Terry Gurno believes there is greatness in all of us. He knows that when we discover our own personal greatness, we become our best self, reach our full potential, and make our most meaningful contributions.

Drawing from more than thirty years of leadership experience, Terry has empowered individuals and teams from companies like Boeing, State Farm, Country Financial and others. His personal leadership background includes experience as a pastor and as a CEO of a national real estate company.

Terry understands first-hand the impact that leadership development can have on people's lives. Having grown up with learning disabilities in a broken home, he understands the feeling of being underpowered. He graduated from high school with little confidence and no direction. Yet over the years, key people – coaches, advisers, and mentors – appeared at critical moments to help him recognize strengths, face fears, overcome challenges and ultimately, learn to lead others. Because of this, Terry's approach is very personal. He is uniquely prepared to meet leaders where they are to help them become their best self.

He is a member of the Minnesota Chippewa Tribe, Fond du Lac Band of Lake Superior Chippewa, and lives in beautiful Coeur d'Alene, Idaho with his wife, Nancy. His personal passions include hiking, fishing, boating, music, sports, cooking, training for triathlons and reading. He loves to laugh, learn, create and most notably, help others win.

IT'S PERSONAL

"I've not always been a believer. I've had my share of personal challenges like most people, even to the point of feeling like I was alone and that success was out of reach.

I've been fortunate though. I've had people in my life who showed me what leading can be. Their efforts taught me many things, including the value of complete commitment and the impact that it can have on people's lives.

As a founder and the CEO of TERRY GURNO, I believe leading starts with clarity. To develop our own greatness, we must recognize our strengths and passions.

Ultimately though, the passion to lead goes beyond self-interest. Just like art inspires, so must we as leaders, encouraging and inspiring others to find their greatness, too.

This belief – this passion to lead – is what fuels us at TERRY GURNO. We want to help you and your team win."

-Terry Gurno

LET'S GET STARTED HELPING YOU WIN!

TALK TO ME! (208) 277-9706 info@terrygurno.com www.terrygurno.com