



TERRY GURNO
INSPIRE. EMPOWER. WIN.



We offer individuals and businesses a fresh perspective and a connection to realizable potential.

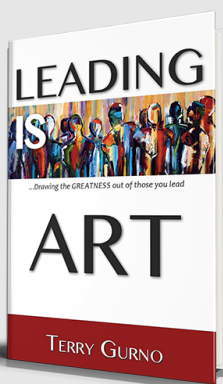
Leadership is a very personal experience. No two people are alike, which is why we work with and empower leaders to know themselves. We offer powerful tools that identify strengths, explain behaviors, clarify motives, and much more. All of this because when leaders are at their best, they are not only more effective and productive, they also create cultures of success for others.

Book by Terry Gurno

LEADING IS ART

Drawing the GREATNESS out of those you lead

Terry's first book will change your understanding of what it means to lead. In LEADING IS ART, Terry reveals leading to be a purpose, a passion and an art form, the sum of which demonstrates a simple but powerful truth: it really isn't about control. It's about recognizing the potential for greatness in those you lead, and bringing it out.



INTRODUCTION

Terry Gurno believes there is greatness in all of us. He knows that when we discover our personal greatness we become our best self, reach our full potential, and make our most meaningful contributions.

Drawing from more than thirty years of leadership experience, Terry has empowered individuals and teams from companies like Boeing, State Farm, Country Financial and others. His personal leadership background includes experience as a pastor and as a CEO of a national real estate company.

Terry understands first-hand the impact that leadership development can have on people's lives. Having overcome a variety of developmental challenges, Terry understands what it's like to feel overwhelmed and under-prepared. Yet over the years, key people – coaches, advisers, and mentors – appeared at critical moments to help him recognize strengths, face fears, overcome challenges and ultimately, learn to lead others. Because of this, Terry's approach is very personal. He is uniquely prepared to meet leaders where they are and help them become their best self.

"You don't have to sacrifice personal happiness for professional success. You can win in work and life."

- Terry Gurno, co-founder and CEO

LET'S GET STARTED HELPING YOU WIN!